

PUB IN THE PARK: YOUNG CHEF OF THE NORTH; ENTRY RULES

ARTICLE 1: COMPETITION ORGANISER, DATES AND THEME

Brand Events TM., whose registered address is at No.4, Vencourt Place, London, W6 9NU is organising a competition entitled “Young Chef of the North”. The Competition is free to enter.

Young Chef of the North is a competition to find a talented young chef from the north. The winner of the competition will get the chance to cook their dish with Tom at Pub in the Park Knutsford. This competition will be launched via the Manchester Evening News supplement City Life and Pub in the Park’s social channels. Young chefs will enter the competition via the Pub in the Park website and entries will be judged by Pub in the Park chefs.

ARTICLE 2: SCOPE

- 2.1 By entering the Competition, each participant will be deemed to have accepted and be bound by these terms and conditions.
- 2.2 The Competition is open to any private individual residing in the United Kingdom between the ages of ten to sixteen. All persons having taken part in the organisation of the Competition, either directly or indirectly, are excluded from taking part in the Competition or from winning a prize, as are members of their families. This includes, in particular, Brand Events TM staff, and all other Brand Events TM partners linked to the operation.
- 2.3 Participants must be between the ages of ten and sixteen years old and will be expected to supply proof of age.
- 2.4 To enter the competition, participants will be required to submit a video of no more than a minute in length. The entry video should include an introduction to them themselves, an introduction to their dish, why they would like to win and footage of the finished dish. The competition will be open to entrants at 09:00 (GMT), Friday 10th August 2018, and close at 23:59 (GMT) on Monday 20th August 2018. The time registered by the server running the competition shall be decisive in determining the time of submission. No other method of participation (including, but not limited to, postal applications) is valid and will not be acknowledged.
- 2.5 As participants are under eighteen years old. Brand Events TM will need the consent of a parent or guardian for them to take part and by providing

consent, the parent or guardian agrees to and is bound by the terms the terms of the competition.

ARTICLE 3: PARTICIPATION IN THE COMPETITION

- 3.1 The participant agrees to refrain from undertaking or attempting to undertake any action in relation to their participation of the Competition that does not strictly conform to the principles of the Competition and these terms and conditions. The Organiser reserves the right to perform any checks that may be required to verify the participant's compliance with these terms and conditions.
- 3.2 The Organiser reserves the right to disqualify any participant who interferes with the operation of the Competition or who breaches these terms and conditions. The Organiser reserves the right to bring a claim against any person attempting to defraud or harm the proper operation of the Competition.
- 3.3 The Organiser reserves the right to prolong, shorten, modify or cancel the present Competition for reasons that are not within its control. Thus, if this Competition does not take place as planned, for any reason whatsoever, e.g. following a computer virus, bug, intervention, or an external and unauthorised intrusion on the computer system, fraud, including the use of a robot allowing multiple registrations for the Competition, a technical fault or any other reason beyond the control of the Organiser that corrupts or affects the management, security, fairness and proper operation of the Competition, the Organiser reserves the right, at his discretion, to cancel, modify or suspend the Competition or further to end it without delay, without being held liable to any of the participants by virtue of this fact.
- 3.4 The Organiser reserves the right to cancel the Competition, or reject an entry, if it appears that fraud has occurred in any form whatsoever, in particular IT fraud associated with participation in the Competition or in the selection of the winners.
- 3.5 The participant undertakes to ensure that all content (including any messages) submitted by them as part of the competition does not in any way

violate any applicable rules, laws or regulations and, more particularly (without limitation):

respects public order and is not contrary to good morals;

respects the intellectual property rights of third parties;

does not infringe the portrait rights of any individual;

does not damage the reputation, private life or image of third parties;

does not contain derogatory, defamatory, aggressive or insulting statements;

is not of a pedophilic nature;

does not shock minors;

is not of a pornographic nature;

does not harm the security or integrity of a State or of a territory;

does not incite discrimination, whether based on sex, religion, nationality, disability, sexual orientation, age or political opinions;

does not incite crime, hatred, violence, suicide or racism;

does not incite people to commit crime, offences or acts of terrorism;

does not use registered trademarks.

This list is not exhaustive.

ARTICLE 4: PRIZES AND SELECTION OF WINNERS

4.1 There will be one winner and two runners up. The winner will be eligible for the following prize:

- To join Tom Kerridge onstage at Knutsford for a live cooking demo during the Saturday afternoon session of PitP Knutsford
- x4 tickets to the Saturday afternoon session of PitP Knutsford
- A signed copy of Tom's latest book

The two runners up will be eligible for the following prize:

- A signed copy of Tom's latest book

The Organiser reserves the right to change or otherwise amend the prize on grounds of reasonableness and fairness.

The prize is as stated, and is not transferable to another individual and no cash or other alternatives will be offered

4.2 There will be two phases to the judging process.

Phase 1 – Brand Events TM will shortlist three entries. Each of the three will receive a call from Brand Events TM for a short interview.

Phase 2 – following the phone interviews, Brand Events TM will submit the three shortlisted entries to Tom Kerridge for final agreement on the winner.

The decisions of the panel shall be made principally on the following criteria:

the pertinence of the entry to the Competition theme;

the quality of the dish and the technical quality of cooking.

The participants are informed that the panel is not obliged to select a winner if the quality of the videos entered by the participants in the Competition is not judged to be sufficiently high.

ARTICLE 5: TAKING POSSESSION OF THE PRIZES

The three shortlisted entries will be notified and contacted between Tuesday 21st August – Monday 27th August 2018 via an email and phone call from Brand Events TM Ltd to arrange a phone interview with Brand Events TM Ltd between the dates of Tuesday 21st August – Monday 27th August 2018.

All shortlisted entries agree to be available at the following times on the following date:

11:30 – 16:30, Saturday 8th September 2018

The final winner will be notified on Wednesday 29th August via email and phone call.

The Organiser will allocate dates and times of the prize, the winners time or date preference will not be taken into account.

The winners can expect a series of communication from The Organiser through email message and phone call from Brand Events TM Ltd and their associated agencies' in the lead up to the event in order to communicate details of the experience in advance.

If the Organiser does not receive a response from the winner of a prize within 3 days of being notified, the Organiser reserves the right, within its sole discretion, to deem the prize as unaccepted and to offer the prize to an additional entrant.

In the event the winner is unable to accept the prize, in whole or in part, for any reason whatsoever he or she will lose the benefit thereof without the possibility of compensation. A new choice will then be made by the panel from amongst the other participants. If you win, the Organiser may verify that you were eligible to participate in the Competition before delivering your prize.

The prizes offered are nominative and non-transferable. The prizes may not at the request of a winner be exchanged for a cash equivalent, nor an exchange of any nature whatsoever, nor may they be replaced by a prize of equivalent nature.

For the avoidance of doubt the prize does not include accommodation, travel, gratuities, expenses of any kind, or any other costs of a personal nature that are not explicitly set out in these terms and conditions.

The Organiser undertakes to pay the appropriate prize taxes imposed on the prizes in The United Kingdom. However, the participant, where applicable, is responsible for any costs, taxes, duties or levies incurred as a result of participating in or winning the Competition in his or her country of residence in the Territory. The participant hereby unconditionally accepts to bear any such tax, duty or other levy on behalf of participant and/or an accompanying guest. With the exception of the prize taxes imposed in The United Kingdom, the participant shall indemnify, hold harmless, and defend (including reasonable attorney fees) the Organiser from and against any and all costs, taxes, duties, levies and penalties imposed on the Organiser in connection with the participant taking part in or winning the Competition.

The information entered by the participant shall be binding upon him or her upon confirmation thereof. The Organiser reserves the right to verify the information provided by the participants. The participant undertakes to complete the registration form in good faith, and to provide the Organiser with correct, non-falsified information. The participant must complete all fields, except those that are not marked as required. Competition entries shall be cancelled if they are incorrect, incomplete, falsified or undertaken in a way that contravenes these rules.

ARTICLE 6: DISPUTES

Participating in this Competition, and ticking the box indicating acceptance of these rules during registration, implies total acceptance of these rules.

These terms and conditions as well as the Competition shall be governed by the laws of The United Kingdom. The United Kingdom shall have exclusive jurisdiction over any dispute (including any non-contractual disputes) arising out of or in connection with these terms and conditions.

If any provision of these terms and conditions is held to be invalid or unenforceable, the remaining provisions of these terms and conditions will remain in full force and effect to the fullest extent permitted by law.

No claim of any sort may be brought concerning all or part of the Competition after a period of two months, commencing at the end of the Competition.

ARTICLE 7: DATA PROTECTION

The Organiser shall process any personal data which it obtains from the participants in accordance with the 1998 UK Data Protection Act.

Personal Data shall be processed for the purpose of running this Competition as well as awarding and arranging the prizes. Consequently, it may be necessary to transfer Personal Data to the Organiser's affiliates and or partners for the said purpose.

Organiser reserves the right to publish the full name of the winners and their entry videos on Pub in the Park's Instagram, Facebook, Twitter pages and website.

By entering this prize draw you agree that your name, footage, biography (including country) and any other relevant information may be used by Organiser for unpaid promotional related publicity (including photographic shots and interviews).

To the extent required by any mandatory law, by accepting these terms and conditions, participants shall consent to the processing of Personal Data as set out herein.

Participants have a right of access, modification, rectification and deletion of the data that concerns them. The participants may exercise this right by writing to: Brand Events TM., No.4, Vencourt Place, London, W6 9NU.

ARTICLE 8: LIABILITY

Except in the case of gross negligence or willful misconduct, the Organiser shall not be liable for any whatsoever damages whether suffered or claimed by the participants in connection with the Competition. The liability of the Organiser is strictly limited to the value of the prize pursuant to clause 5 that has been effectively and validly won, subject further to the terms and conditions set out herein.

The Organiser shall not be held liable for any problems related to the Internet itself or for any intrusion, attempted intrusion or fraud leading to failures in the administration, security, fairness, integrity or management of the challenge. In particular, the Organiser shall not be liable for any errors, omissions, interruptions, deletions or loss of any electronic mail, and more generally, the loss of any data as a result of this.

The Organiser shall not be held liable for heavy Internet traffic, the quality of the users' equipment, or for the quality of their Internet access, which may have repercussions for the response speed or the connection time required to participate in the Competition. Thus, the responsibility of the Organiser shall not be engaged if the electronic registration forms are not recorded, are incomplete or cannot be verified.